



## INTA cordially invites you to attend its Pre–Annual Meeting Reception and Roundtable in Vienna.

This Pre-Annual Meeting Reception is planned exclusively for you and your colleagues to learn more about INTA’s 2018 Annual Meeting in Seattle, Washington, USA. Feel free to bring a friend, co-worker, or prospective member to find out about INTA’s Annual Meeting in Seattle and to discover all the benefits INTA offers. We hope to see you there!

### Why you should attend:

- Exchange valuable learning experiences and success stories from past Annual Meetings.
- Network and meet new professionals with a common interest in trademark law.
- Enjoy a business lunch with friends and peers.

#### **Date:**

Friday, January 26, 2018

#### **Time:**

12:30 pm – 2:30 pm

#### **Location:**

Café Museum, Bibliothek und Literatursalon  
Operngasse 7  
1010 Vienna

**Hosted by:** Schwarz Schönherr Rechtsanwälte



### **Roundtable**

Highlights of the Swiss Trademark Practice

Our neighboring country Switzerland is not a member of the European trademark system and its trademark office (the Swiss Federal Institute of Intellectual Property) has developed a practice which can deviate from that of the EUIPO and the trademark offices of the member states.

This presentation will highlight some of those differences. In particular it will shed light on the very restrictive Swiss practice regarding trademarks containing a geographical indication. The speaker will also show how four languages spoken in Switzerland affects the substantive trademark practice both before the institute and in court litigation. Finally, the speaker will share Switzerland’s experience with guarantee marks (“Garantiemarken”), which are similar to the new Austrian (“Gewährleistungsmarke”).

**Guest Speaker:**

Dr. Roger Staub, Partner of Walder Wyss AG, Zurich Switzerland

**Admission:** Everyone is welcome.

To confirm your attendance, please RSVP by **Friday, January 19.**

**RSVP Today!**

If you are not currently an INTA member, you will need to create a username and password to register for this event.

INTA's 2018 Annual Meeting in Seattle, Washington, USA, takes place May 19 through May 23. The Annual Meeting is the trademark community's premier event for networking, continuing legal education, and committee and client meetings. Last year's Annual Meeting was attended by more than 10,000 intellectual property professionals from 140 countries. [Learn more!](#)

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