



## INTA cordially invites you to attend its Pre–Annual Meeting Roundtable and Reception in Vienna.

This reception is planned exclusively for you and your colleagues to learn more about INTA's upcoming Annual Meeting in Boston, Massachusetts USA. Feel free to bring a friend, co-worker or prospective member to find out more about INTA's Annual Meeting in Boston, Massachusetts and to discover all the benefits INTA offers. We hope to see you there!

### Why you should attend:

- Exchange valuable learning experiences and success stories from past Annual Meetings.
- Network and meet new professionals with a common interest in trademark law.
- Enjoy a business lunch with friends and peers.

### Date:

Friday, March 22, 2019

**Roundtable Topic (*will be held in German*):** The Relevance of a Trademark's Use for its Protection and Enforcement – New Developments

Before the background of two case referrals to the Court of Justice of the European Union, this presentation will address the question whether a trademark can be registered even though (or invalidated because) there may be no intent of use at all for certain goods and services, or at least no intent of use as a trademark.

The speaker will also address a possibly new relevance of certain use circumstances for the enforcement of trademarks after the implementation of the latest EU Trademark Directive and EU Trademark Regulation.

### Guest Speaker:

- Dr. Martin Viefhues, Partner of JONAS Rechtsanwaltsgesellschaft mbH, Köln Germany

### Time:

12:30 – 14:30

### Location:

Café Museum, Bibliothek und Literatursalon  
Operngasse 7  
1010 Vienna

**Hosted by:** Schwarz Schönherr Rechtsanwälte KG



**Admission:** Everyone is welcome.

To confirm your attendance, please RSVP by **Friday, March 15.**

**RSVP Today!**

INTA's 2019 Annual Meeting in Boston, Massachusetts, USA, takes place May 18 through May 22. The Annual Meeting is the trademark community's premier event for networking, continuing legal education, and committee and client meetings. Last year's Annual Meeting was attended by more than 11,000 intellectual property professionals from 140 countries. [Learn more!](#)

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